

Compliance Report — Riverside Plumbing Co.

riversideplumbing.example · Scanned 24 Sep 2026



Fix before relying on this site — 3 blocking issues

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Grade D

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Legal pages

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Cookies & consent

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Forms & data

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Third parties

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Accessibility

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Claims & rights

Blocking (3)

CRITICAL Tracking runs with no cookie consent: Google Analytics, Meta Pixel

Where Page scripts on load

Risk Trackers fire before visitors agree — unlawful for EU/UK visitors; US states increasingly require an opt-out.

Fix Add a consent banner that blocks these tools until the visitor clicks Accept.

1. Choose a consent tool.
2. Load tracking only after consent.
3. Make "Reject" as easy as "Accept".
4. Add a "Cookie settings" link in the footer.
5. Re-scan.

CRITICAL 4 of 11 images have no description (alt text)

Where Home page photos: team, van, bathroom gallery

Risk Blind visitors hear nothing — the #1 ADA lawsuit finding.

Fix Describe each meaningful image; mark decorative ones as empty.

CRITICAL 2 form fields have no label

Where "Request a quote" form

Risk Screen-reader users can't tell what to type.

Fix Give every field a visible label — placeholder text isn't enough.

Should fix (4)

SHOULD FIX Phone number is required on the quote form

Fix Make it optional, or say why you need it.

SHOULD FIX No privacy link beside the form's button

Fix Add: "We'll only use your details to reply. Privacy policy."

SHOULD FIX Google Map loads automatically

Fix Use a static map image with click-to-load.

SHOULD FIX No accessibility statement

Fix Add a short statement with a contact for help.

Needs your answer (2)

ANSWER Claims you must be able to prove: "best", "guaranteed", "licensed"

Fix Keep evidence on file (licence number on site), or soften the wording.

ANSWER**Confirm where you do business**

Fix

Tell us your main markets so the right rules apply.

Passed (3)

PASSED

Privacy policy is published and loads

PASSED

Site is served securely (HTTPS)

PASSED

Page language is set

Assumptions & scope

Assumes a US business serving US customers. If you serve UK/EU visitors, several items move to blocking. Data security (databases, keys) is a separate audit and not scored here.

Practical review, not legal advice. Automated scan of the public home page and linked privacy page; results may include false positives or miss issues. © 2026 Mostly Marketing, Inc.